

SPEAKER PROFILE

Nathan Henry

User Advocate | Digital Innovator | Energy Amplifier

Nathan is a distinguished leader in the field of digital strategy and design, serving as the Executive Director and Vice President of Digital Strategy & Design at ProfitOptics. With a profound passion for product management and an extensive background in user

experience, Nathan has pioneered ProfitOptics' push towards innovative verticals, blending the company's robust engineering capabilities with strategic insights to forge customer-centric solutions that are engaging, rewarding, and fun.


Nathan's expertise guides ProfitOptics in revolutionizing digital solutions that enhance user experience, operational efficiency, and sustainability. His leadership has created user-centered, immersive products leveraging strategy, data and technology, significantly boosting engagement and customer satisfaction. His innovative approaches have redefined client businesses, employing AI and personalized digital solutions to set new benchmarks for the digital experiences.



“Nathan’s solutions are unique, bold, and meticulously centered around enhancing the guest experience. He is a leader in digital innovation, bringing an unmatched level of charisma, charm, and humor to every project. “

— CTO of a Fortune 100 Global Leisure Brand

To book Nathan Henry:

 (718) 683-0089

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 ProfitOptics

- **Omnichannel Strategies for Maximizing Player Retention:** Integrating gaming channels to create a seamless player experience to enhance loyalty and engagement.
- **Connected Gaming Experiences:** Integration of digital and physical gaming platforms to offer a cohesive and engaging experience that increases guest loyalty and business revenue.
- **AI and Data Strategies for Enhanced Gameplay and Responsible Gaming:** Explore how AI can revolutionize player engagement and promote responsible gaming, ensuring a safe and satisfying experience for all while enhancing player journeys.
- **Advanced Crisis Management in the Gaming Industry:** Strategies for handling crises with transparency and efficiency to protect your brand and maintain customer trust.
- **Correlation of Employee Satisfaction on Player Experience:** Explore how programs for employee efficiency positively enhance gameplay.

Fun Facts about Nathan:

- I'm on an eternal quest to find the world's best doughnut.
- I will stop in my tracks to watch any professional women's tennis match.
- My love of travel knows no bounds: from The Azores to Honduras and Monaco to Gibraltar and all parts in between, the ability to experience new cultures is a rush.

Keynote Speaker | Expert Facilitator | Energizing Podcast Guest

- A multitude of National Conferences in gaming, hospitality, digital transformation and guest innovation
- Expert moderator of several VIP Roundtables that include CEOs, CIO, CTOs, CMOs and more!
- CEO/CTO Networking Events
- 2-time NTT DATA Nexus Award host and panel moderator
- Host and guest on over 15 podcasts
- Host in-person networking events focused on user-experience, digital transformation and digital strategy.

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Hi, I'm Nathan! My career has been spent as an advocate to make digital solutions more engaging, rewarding, and fun for all users. When we make the user's experience outstanding, it translates into higher profitability for my customers. Let's face it: bad happens to good people. So, I lead teams to create digital solutions that enhance user experience, create optimum operational efficiency, and are better for the planet. My career has led me to tackle fun challenges, rewarding experiences, and delivering award-winning innovative digital experiences. The throughline of all my work has been to make great software for all users. These days, I love to work on and talk about guests, users and gaming—and the challenges to keep those users on a clear and frictionless customer experience. If you're looking for a speaker or podcast guest who is passionate, informed, and a delight to work with, let's connect!



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Available to passionately deliver high-value content on these topics:

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